

Research & Results – Guidelines of the Magazine

In each issue of Research & Results Magazine a wide range of topics is offered to the decision makers of market, media and advertising research:

News: short information and news about companies and personal data, mergers and co-operations, new studies, approaches and offers, important survey results, interviews und reports about national and international market research events.

Research: expert articles and comments, reports and market overviews about the latest issues of the research and media industry, such as results of studies, tools, methods, case studies, special topics, prospects, providers, solutions and much more.

Careers: Portraits of careers, people, positions, training

Lifestyle – The Entertaining Pages 10 questions – 10 answers, galleries showing various events, surprising small-talk

Service Pages: Omnibus directory of multi-client-surveys, agenda of important events and seminars

Dates and Topics 2019

Issue No.	Date of Publication	Ad Closing Date	Artwork Delivery Deadline	Topics
1	15 February	18 January	30 January	<ul style="list-style-type: none"> ● Qualitative Research / Research & Results List of Turnovers 2018 ● Prospects 2019 ● Events of the Industry*: Best Brands 2019, Munich IIEEX2019, 18-19 February, Amsterdam Quirk's Event, 5-6 March, Brooklyn GOR General Online Research, 6-8 March, Cologne
2	29 March	1 March	13 March	<ul style="list-style-type: none"> ● Omnibus Muliti Client Surveys / Target Group Research ● Best Brands 2019 review ● GOR 2019 review ● Quirk's Event review ● Events of the Industry*: Quirk's Event Chicago, 2-3 April Radio Advertising Summit 2019, 10 April, Düsseldorf
3	17 May	18 April	30 April	<ul style="list-style-type: none"> ● Online-Panels / Online und Social-Media-Research ● BVM Congress 2019 preview ● Events of the Industry*: Neuromarketing Congress, 15 May, Munich BVM Congress 20-21 May, Hamburg Screenforce Days 2019; Iconkids & Youth-Congress, June
4	12 July	14 June	26 June	<ul style="list-style-type: none"> ● Digital Market Research / Data Analytics – Technical Support: Software, Tools and Services ● BVM Congress review
5	30 August	02 August	14 August	<ul style="list-style-type: none"> ● Brand Research / Image Research / Advertising Impact Research / Research & Results International Issue 2019 (International Distribution) ● Esomar-Congress preview ● Research & Results 2019 preview ● Events of the Industry*: Advertising Impact Summit, 29-30 August, Frankfurt Esomar-Congress, 8-11 September, Edinburgh dmexco 11-12 September, Cologne ECR Day, 18-19 September, Essen
6	11 October	13 September	25 September	<ul style="list-style-type: none"> ● Market Research Online-Communities (MROCs) ● Research & Results 2019 preview ● Esomar-Congress review ● Events of the Industry*: Research & Results 2019, 23-24 October, Munich RMS on Tour, November best 4 planning Event, November Deutscher Marketingtag, December
7	06 December	08 November	20 November	<ul style="list-style-type: none"> ● Shopper-Research / Customer Satisfaction ● Special: Pharma and Healthcare Research ● Research & Results 2019 review ● Events of the Industry*: Quirks Event, February

Increased Print
see page 6

*without engagement

Dates & Topics

Newsletter Issue	Date of Publication	Ad Closing Date	Artwork Delivery Deadline	Topics
01/2019	8 January	31 Dec 2018	02 January	Happy New Year; News, Topical Article, Careers, Events, Jobs
	15 January			Newsflash
02/2019	22 January	14 January	16 January	Prospects 2019: Experts' Views on the New Year; News, Topical Article, Careers, Events, Jobs
	29 January			Newsflash
03/2019	05 February	28 January	31 January	Pharma and Healthcare Research; News, Topical Article, Careers, Events, Jobs
	12 February			Newsflash
04/2019	19 February	11 February	13 February	Research & Results Magazine Issue 1/2019; News, Topical Article, Careers, Events, Jobs
	26 February			Newsflash
05/2019	05 March	25 February	27 February	Research & Results StudioGuide 2019 – the Directory of Viewing Facilities
	12 March			Newsflash
06/2019	19 March	11 March	13 March	Qualitative Research; News, Topical Article, Careers, Events, Jobs
	26 March			Newsflash
07/2019	02 April	25 March	27 March	Research & Results Magazine Issue 2/2019, Special Multi Client Surveys; News, Topical Article, Careers, Events, Jobs
	09 April			Newsflash
08/2019	16 April	08 April	10 April	Target Group Research; News, Topical Article, Careers, Events, Jobs
	30 April			Newsflash
09/2019	07 May	29 April	02 May	Measuring Emotions; News, Topical Article, Careers, Events, Jobs
	14 May			Newsflash
10/2019	21 May	13 May	15 May	Research & Results Magazine Issue 3/2019, Special Online Panels; Start BVM Congress in Hamburg; News, Topical Article, Careers, Events, Jobs
	28 May			BVM Congress Review; Newsflash
11/2019	04 June	27 May	29 May	Online Research; News, Topical Article, Careers, Events, Jobs
	18 June			Newsflash
12/2019	25 June	17 June	19 June	Social Media Research; News, Topical Article, Careers, Events, Jobs
	09 July			Newsflash
13/2019	16 July	08 July	10 July	Research & Results Magazine Issue 4/2019, Digital Market Research: Software, Tools und Services; News, Topical Article, Careers, Events, Jobs
	23 July			Newsflash
14/2019	30 July	22 July	24 July	Dashboards; News, Topical Article, Careers, Events, Jobs
	06 August			Newsflash
15/2019	13 August	05 August	07 August	News Research & Results 2019 – The Market Research Show, News, Topical Article, Careers, Events, Jobs
	20 August			Newsflash
16/2019	03 September	26 August	28 August	Research & Results Magazine Issue 5/2019, Brand and Image Research; International Issue; Research & Results 2019 – Visitor Registration has started; News, Topical Article, Careers, Events, Jobs
	10 September			Esomar Congress 2019 in Edinburgh; Newsflash
17/2019	17 September	09 September	11 September	Brand and Image Research; News, Topical Article, Careers, Events, Jobs
	24 September			News Research & Results 2019 The Market Research Show; Newsflash
18/2019	01 October	23 September	25 September	Special Research & Results 2019 in Munich – The Worlds' Biggest Market Research Event. What expects you there.
	08 October			News Research & Results 2019 – The Market Research Show; Newsflash
19/2019	15 October	07 October	09 October	Research & Results Magazine Issue 6/2019, Market Research Online Communities (MROCs); News, Topical Article, Careers, Events, Jobs
	22 October			Countdown Research & Results 2019
20/2019	29 October	21 October	23 October	Research & Results 2019 in Munich – Photos and Impressions of the Market Research Show
	05 November			Newsflash
21/2019	12 November	04 November	06 November	Online-Communities; News, Topical Article, Careers, Events, Jobs
	19 November			Newsflash
22/2019	26 November	18 November	20 November	Customer Experience; News, Topical Article, Careers, Events, Jobs
	03 December			Newsflash
23/2019	10 December	02 December	04 December	Research & Results Magazine Issue 7/2019, Shopper Research; Pharma and Healthcare Research; News, Topical Article, Careers, Events, Jobs
	17 December			Newsflash