

“Research & Results 2019” – THE MARKET RESEARCH SHOW

- Profile:** Research & Results is the leading international trade show for research, data & insights. In 2019 it takes place for the 14th time. Last year 190 exhibitors from 24 nations attended Research & Results. The event will be enhanced by workshops (presentations by exhibitors on industry topics and studies), the Innovation Area (open forum of 30 concise presentations on the most cutting-edge issues in the industry) and recruiting presentations.
- Exhibitors:** 190 (expected)
- Exhibitor Profile:** Suppliers of any and all services related to market research: full service agencies, viewing facilities and fieldwork organizations, software providers, data specialists. Almost all of the top ten market research agencies will be represented.
- Number of attendees:** 3,300 (expected)
- Visitors Profile:** Current and potential customers who are active in research, data & insights in Germany or globally: client side researchers, heads of marketing, heads of businesses, product managers, research specialists, business and market intelligence managers, data analysts. 50 percent of the visitors are company and agency representatives – no other event in Germany gathers more end clients.
- Admission:** Admission is free for visitors from the industry. Registration starts end of august at www.research-results.com
- Host:** Reitmeier Input Management Services GmbH,
Haldenbergerstr. 28, 80997 Munich, Germany
- Contact:** Martin Sippel
sippel@research-results.de
Tel +49 (0) 89/14 90 27 9–10
- Additional:
Information** www.research-results.com