

The Hosts of the Trade Show "Research & Results 2018"

- Publisher:** The publishing house Reitmeier Input Services Management is the host of the trade show "Research & Results 2018". Since 2004, the company has published the professional magazine "Research & Results" and it also publishes the annual "Research & Results StudioGuide" as a reference and information book on focus group facilities in Germany. Since 2011 the company also publishes the annual „Research & Results Digital-Guide“, a reference work for finding a competent partner for software, hardware and IT services for market research. The publisher has locations in Munich and Waiblingen, Germany.
- Trade Show Profile:** The trade show "Research & Results 2018" is an exhibition for the market research industry. Its value lies in the opportunity it gives exhibitors clients to meet. (For more details, see Fact Sheet on the Trade Show).
- Magazine Profile:** The independent magazine "Research & Results" illuminates the media, market and advertising research fields and offers professional papers, authored articles, interviews, service-related articles, personality pieces and career advice. "Research & Results" appears seven times a year and has an average circulation of more than 3,700 copies. The magazine is directed toward decision-makers and those responsible for market research, marketing, media planning and research.
- Hans Reitmeier** Cofounder and managing partner of "Research & Results". Previously, Reitmeier had been Director of Marketing Information and Services at Philip Morris and was responsible for market research, media planning and marketing public relations.
- Heinrich Fischer** Cofounder and managing partner of "Research & Results". In 2004, he cofounded the magazine with Hans Reitmeier. Today, he is responsible for the publication side of the business and in particular for advertising, subscriptions and production. Previously, he was the communications scientist and business manager of the publishing house Druck-Medien-Verlag in Waiblingen.
- Martin Sippel** Cofounder and managing partner of "Research & Results". He previously worked in marketing for a large mobile phone company and in public relations.
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