

Press Release

**Exhibitor Registration for Research & Results 2019 Has Begun.
New: Two Workshop Formats and Recruiting.**

Registration for the world's leading market research show is underway. Numerous exhibitors have already reserved their booth space and presentation slots. New this year are a second, more compact workshop format and the recruiting afternoon on day 2. The fourteenth Research & Results will be held on 23 and 24 October in Munich's MOC conference center. Admission is free for visitors from the industry.

Munich, February 2019 — 190 exhibitors from 24 nations filled the halls of Research & Results to the brim last year, and the full-service agencies, field service providers and data specialists are again expecting over 3,300 participants from all over the world in 2019. "Over the years we have succeeded in keeping not only the visitor satisfaction consistently high, but also the share of end clients among the visitors," says Heinrich Fischer, one of the directors of the company organizing the event.

New this year is a second, more compact workshop format of 30 minutes in length. "With more than 100 workshops of 45 or 30 minutes each and the 15-minute rapid-fire presentations in the open forum of the Innovation Area we have the right presentation format to suit all needs," Fischer says. And in addition, on the second day of the show we are offering exhibitors the opportunity to introduce themselves as a future employer."

Potential exhibitors will find registration forms and additional information at www.research-results.com/trade-show/exhibitor-information/index.html

Photos are available in the "Press" section on the website www.research-results.com/press
Additional photos and larger image formats on request.

Research & Results 2019:

Dates: 23 and 24 October 2019 in the MOC Munich

Admission: free, registration at www.research-results.com (from September)

Some facts about the show: Reitmeier Input Management Services GmbH, based in Munich and Waiblingen, has been putting on "Research & Results – the Market Research Show" since 2006. The exhibitors include agencies, viewing facilities, software providers, field researchers and data specialists. Reitmeier also publishes the special interest magazine "Research & Results". The company's managing directors are Hans Reitmeier, Heinrich Fischer and Martin Sippel. Go to the press section of www.research-results.com for more information.

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Accreditation (from September): www.research-results.com