

Organizer:

Reitmeier Input Management Services GmbH
Research & Results – Magazin für Media-,
Markt- und Werbeforschung
Haldenbergerstraße 28 · 80997 Munich · Germany

Data Protection Statement – Privacy Policy for the Trade Show

1. The company Reitmeier Input Management Services GmbH, represented by its executive directors Hans Reimeier, Heinrich Fischer and Martin Sippel, Haldenbergerstraße 28, 80997 Munich, commercial register no. HRB 141857 is the responsible body within the meaning of the German Federal Data Protection Act ("Bundesdatenschutzgesetz") and the other legal Acts such as Teleservice Act ("Teledienstgesetz").
2. The subject of this statement and consent for processing of personal data is the collection, processing and use of personal data by the responsible body. Personal data will be collected, processed and used in an automated procedure within the required scope to justify, structure or change the contractual relationship characterized by the provision of free entrance to the event.
3. By registering and ordering the ticket, the orderer accepts that his personal data, particularly his name, address, company/ organization and telecommunication contact details may be electronically used and processed by the trade show host and disclosed to other companies and business partners participating in the trade show. This particularly applies to the data of participants of the workshops conducted by third parties. Due to the cost coverage provided by the aforementioned option to use, process and disclose his personal data, the orderer will receive a free ticket to enter the trade show.
4. Consent can be revoked for all future occasions at any time and without any explanation with a written notice via mail, fax or e-mail to the responsible body, the company Reitmeier Input Management Services GmbH, represented by its executive directors Hans Reitmeier, Heinrich Fischer and Martin Sippel, Haldenbergerstr. 28, 80997 Munich, fax +49 (0)89/14 90 27 929, e-mail: info@research-results.de. A receipt of such a revoking notice prior to the first day of the event will automatically negate the right to participate free of charge. If the consent is revoked after the end of the event, the corresponding notice can only apply to future occasions. Visitors who do not want their personal data being disclosed to a third party or revoke their consent prior to the begin of the event, have the possibility to order a ticket from the company Reitmeier Input Management Services GmbH at the above stated contact address at € 395,00 plus VAT.

If consent to process personal data is revoked before the responsible body has had the possibility to disclose them to third parties, the fee of € 395,00 plus VAT will apply.

5. By clicking the box in the online form, the orderer accepts the disclosure of his data to third parties in return for a free participation.
6. Once they are not required for the aforementioned purposes any longer, the data will be deleted.
7. The responsible body is obligated to protect the personal data against unauthorized access, loss, misuse, etc. by reasonable technological means and within a reasonable scope. To secure the entire file system, the creation of a temporary backup copy is required.
8. All relevant legal acts and laws within the acceptance agreement will apply.
9. The internet presentation of the responsible body and of the magazine Research & Results, www.research-results.de may contain links to third parties' websites. The responsible body shall not be held liable for any contents of the linked websites and emphasizes explicitly that no third parties' compliance with the data protection terms is guaranteed, especially if the user is there prompted to enter his/her personal details.
10. The Trade Show General Terms and Conditions will apply.
11. During the trade show, the host or third parties may be taking photographs of the event for marketing and advertising purposes, internet presentation, brochures, etc. The photographs taken do not focus on any particular person, but rather only provide a general insight into the event itself. Any photographed person recognizing himself or herself on a picture may request to be deleted from or redacted on the picture by reasonable technological means and within a reasonable scope. Any liability for pictures stored in search engines' caches or used by third party in an illegitimate form, is excluded.
12. The legal venue for the commercial dealings and the place of performance is Munich.